

THURSDAY 22 SEPTEMBER 2016 | GENERAL ELECTION



here for you &  
our community

AYNS SHOH DHYT AS DA'N CHO-PHOBBLE AIN

CARLOS  
PHILLIPS



for Ayre + Michael

VOTE

FOR

CHANGE

1ST VOTE FOR MATURITY

2ND VOTE FOR YOUTH

THE BEST OF **BOTH** FOR AYRE & MICHAEL

hello@carlos.im



www.carlos.im

Representation of the People Act (1995) | Published by Carlos Phillips, Sycamore House, Glen Duff, IM7 2AT  
Printed by The Copy Shop, 48 Bucks Road, Douglas.

CARLOS PHILLIPS

AYRE & MICHAEL



YOU HAVE 2 VOTES  
USE 1 FOR REAL CHANGE



# Bannaghtyn HELLO.



LOCAL CANDIDATE  
NORTHERN RAISED

Carlos

I'm **Carlos**. My education, background and career have given me the tools and skills to **champion our Northern community** in these **crucial next 5 years**. I'm privileged to work for Government's External Relations Team **promoting and defending** the **Island's reputation internationally** with the UK, EU and bodies like the OECD and UN. Working in this area has grounded me in the key issues we face nationally. Locally raised, schooled, and living here in the North (at **Lezayre Tearooms/Café Rosa**) has given me a heart for our community, villages and parishes.

In a fast changing world, we need a **breath of fresh air**, youth, vision and ability, but with **actual experience** of Tynwald business. An enthusiastic **new generation MHK** will bring perspective to the difficult decisions ahead, putting you first.

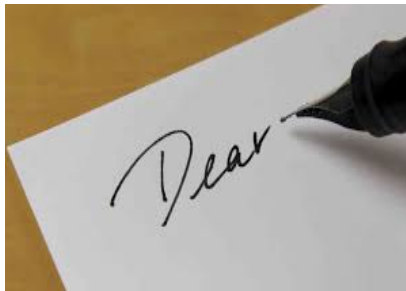
I'm visiting as many homes as possible. My details are below, so don't hesitate to get in touch. I offer the **change** you've been looking for. **Manx-born, Northern-raised, European-educated** and **brave enough** to step forward.



PROPOSER: Richard Edgar **QUINE**, OBE, QPM  
SECONDER: Terence Randolph **GROVES**  
ASSENTORS: *Thanks to all who kindly assented and **encouraged** me to stand.*

## LOCAL BUSINESS

- To ascertain why more businesses are not using Government's Financial Assistance Scheme to relocate, or base a business here in the Island's North-West. Jurby Industrial Estate and vacant commercial units elsewhere, offer the prospect of investment and skilled jobs on our doorstep, for example, precision manufacturing. Government should revisit existing schemes and proactively promote opportunities in our constituency.
- To frequently visit businesses, in person. I was raised in a local family business - Lezayre Tearooms. I know the real pressures you face; such as regulation, staff and marketing. I want to better understand what needs to be done to support your enterprise.



## CONSTITUENCY RESPONSIBILITIES

I will respond to Constituency Queries within 10 working days—or sooner. I'm here for you, and our community. I will leave no stone unturned in trying to help you. I pledge to give my all to being **your** voice; **your** representative.

## ECONOMIC GROWTH

- **I will support competitive tax rates that attract investment – for as long as this benefits us.** I am conscious that hard working people may feel otherwise, that's why I pledge to be informed by the data. If the policy continues to deliver for the economy – I will continue to back it. A "Mid-Term Review" will reflect on our longer term options, ensuring sustainability.
- **I will work to ensure the Island's "Enterprise Development Scheme" fulfils its full potential.** I will seek to identify what more can be done to strengthen existing business entering its next growth phase and attract innovative start-ups to our shores.
- **To energetically promote the Island's businesses,** both on and off the Island. I will act tirelessly as an advocate for the Island's businesses, seeking the employment and revenue we need to progress forward.
- **To support and value vocational skills and trades.** The Island needs to address skills shortages. I support investment in areas such as the new engineering training centre, an asset for manufacturers, young people and apprenticeships.





## EFFICIENT GOVERNMENT

- **I will search for greater Government efficiency and cost effectiveness.** With finite resources, Government cannot rest on its laurels. Where improvements can be made - *they must be*. If we are to look after our Island, we will need to make hard choices and manage expectations, protecting our vulnerable and those most in need.

## LAW AND ORDER

- **I will work to maintain a high standard of Law and Order.** The nature and make-up of crime has changed, with criminals exploiting globalisation and technology. A properly resourced, well educated and trained Police Force is essential. Science and technology must feature prominently in a modern force. Special Constabulary and Neighbourhood Policing have a key role to play.



## BREXIT

- **I pledge to fight for the best Brexit deal for the Island – using my EU knowledge, experience and contacts.**  
For three months, I trained in the EU President's Office in Brussels, followed by postgraduate studies at Belgium's College of Europe. Our farmers and businesses need free movement for agricultural and manufactured goods. I will ensure the Island is heard, not forgotten. Like or dislike the EU, the Island needs to grasp this issue head on.
- **Brexit presents challenges but also opportunities.**  
With my knowledge of the EU structure, I will proactively seek out beneficial opportunities in trade and investment, working hard to make a success of any new arrangement.



## FAIRNESS

- **I will champion hard working people in Tynwald.** Economic realities mean Government faces tough decisions. At every stage, I will seek to mitigate the financial burden by considering the effect on your household budget. Residents must have real faith in the integrity of any means testing.
- **I will seek to give priority to the allocation of resources for those people genuinely in need.** In a caring society, modest income families need support in challenging times. Limited resources need effective targeting.
- **I will support policy to protect against discrimination on grounds of age, gender, race, disability etc.** In the 21<sup>st</sup> century, our residents deserve these basic protections. Such proposals should suit our community, and remain balanced.
- **I welcome a Manx Credit Union.** Credit Unions are alternatives to banks and payday lenders. A Credit Union is a co-operative, run by members. A Manx version has just been established; a positive initiative.





## AIR & SEA LINKS

- **I'll work for the provision of secure, reliable air and sea links.**  
In light of recent issues; the "Open Skies" policy warrants reflection. Residents expect punctuality, frequency, and affordability. Airlines seek reassurance to invest in aircraft, local staff and infrastructure. These interests need to be reconciled. Key routes serve our families, patient transfers and business. I have the will to learn more, examine all options, and consult you. The Sea Services User Agreement is under review; my studies in Contract Law will help me make sense of this. The Island's demographics and lifeline service requirement need balancing with passenger expectations on customer service and fares.



## HOUSING



**I will press for the early publication of an "Area Plan" for the North, which is a pre-requisite to a landmark "Island Development Plan".** I will ensure your views are strongly heard in progressing both these plans. The protection of our countryside, and preserving the character of our villages, must be provided for in the planning process.

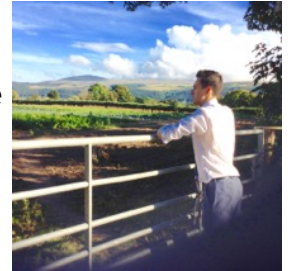
## OUR ELDERLY



- **We need to respect and value our elderly.** Like many of you, I have older relations, I share your resolve to ensure their wellbeing. Our elders have earned the right to receive the support they (and their carers) need, accessing quality independent or supported living.
- **I will support security in retirement and fairness across the generations.** After a lifetime of hard work, pension security is the least we can offer. As a younger candidate, I am conscious of the need to also secure provision for tomorrow's future retirees.
- **I value and support third sector and charitable contributions.** Local projects like the Island's "University of the 3rd Age", whose aims are the education and stimulation of those in their golden years, show us that knowledge and friendship have no age limit. An "Older Person's Champion" may help us re-engage positively.

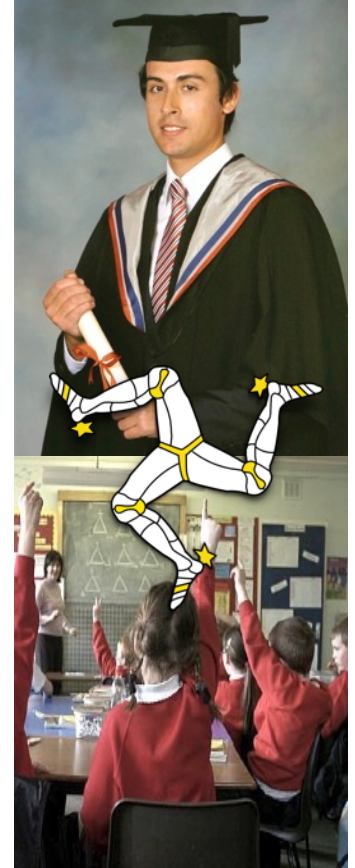
## NORTHERN FARMERS

- **I want a strong relationship with our Northern Farmers.** If we value our food security, we should convince more residents to support buying local. Farmers seek a fair sustainable deal - no more, no less. I pledge to listen, learn and keep talking with you. My grandfather was a farmer, and I've studied Agricultural Science at Ramsey Grammar's "Student Farm", one of the few in the British Isles. We should all know where our food comes from; and that local is *always* better.
- **Government use of Manx produce.** Government must do **more** to give preference to local products throughout its estate. Buying Manx puts money *back* into our local economy, with substantial benefits for all.
- **I will fight for freedom of movement for Manx agricultural goods in Europe.** With Brexit, the Island needs a deal to replace its current Protocol 3 arrangement with the UK and EU. My EU experience puts me in a strong position to contribute to a successful outcome.
- **I will partner with Farmers to help grow a thriving food and drink market.** Government's "Food Matters" strategy seeks to grow this sector by £50m in the next decade, a team effort is needed.



# EDUCATION

- **I will support University Grants, and further Maintenance Grants for those that need them** (subject to residential status and academic criteria). Coming from a family of modest means, I would not have been able to go to University, and on to Europe, without educational funding from the Island. I believe in **giving back**; it's why I'm standing. Not every student will return to the Island, at least not immediately. Incentives for returning graduates may assist our workforce needs.
- **I will champion Northern community schools** and their supportive teachers and parents. I went to Sulby Primary School, and know first-hand how a thriving school benefits village life. I support flexible use of school facilities, putting them at the heart of local life.



## HEALTH

- **I will work to achieve a new Doctor's Surgery for Kirk Michael.** I know this is an issue close to many of your hearts.
- **I will press for continued resources for Ramsey and District Cottage Hospital.** I support delivery of services at "the Cottage". I will work with staff, volunteers and Government to ensure it remains used and well funded.
- **I will support proposals for renewal in our Island's health service.** Ensuring it remains financially able to deal with the needs of our population, young and old. We need to train more "home grown" nurses, deliver care closer to home, explore digital healthcare and maximise support and care.
- **I support Jurby Health & Community Centre's use as a functional community resource.** Residents' legitimate needs must be met if Jurby Village is to develop and prosper, as I know it can.



## VAT REVENUE SHARING AGREEMENT

- **Support stability and continuation.** Business requires continuity and stability. Residents and businesses enjoy the benefits of no UK customs barriers, and their VAT spend is taken into consideration with online shopping.
- **Respond to future possibilities.** The Island receives what it would, if it ran a standalone system. This allows for core stability and the option - if the need arose - to examine abrogation, should the current Agreement no longer be shown to suit the Island's requirements, or the UK rate substantially changes. VAT will be one of several issues in Brexit discussions, another reason for EU experience at Tynwald.

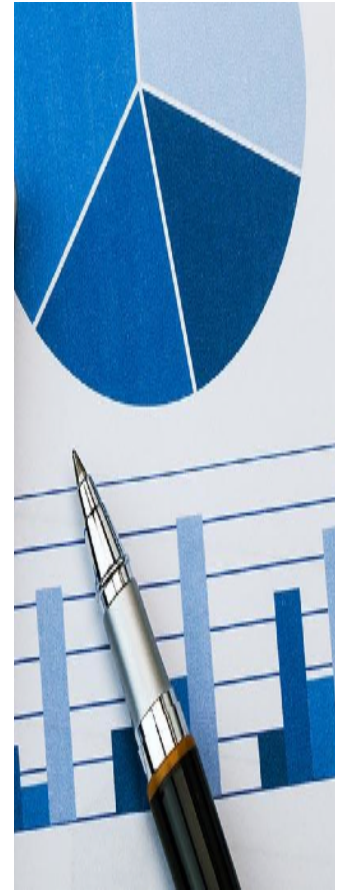


## REFORM OF TYNWALD

- **During challenging times at home and abroad, the focus must be on substantive issues.** Nevertheless, opportunity for reform will arise. The recent review on the functioning of Tynwald by Lord Lisvane must be progressed. This addresses, amongst other matters, the role and membership of the Legislative Council and a limit on the number of MHKs with Government positions.

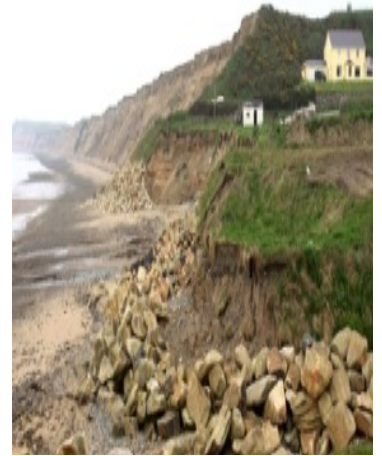
## PUBLIC SECTOR PENSIONS

- A **Medium Term Financial Strategy** has been agreed. Work now starts on accommodating the scheme within a limit (a “cost envelope”). Public Sector pensions go beyond regular civil servants; over half go to our valued doctors, nurses, teachers and police and fire services. A solution will help the Island recruit in these key roles, particularly healthcare specialists.
- **Address the legacy deficit.** The Public Sector Pension Authority is reporting shortly after the election. Level headed thinking is needed. Your new MHKs will need to take informed decisions, and not shirk from these.
- **Recognise we are all stakeholders in the Island’s future.** All of us have a shared interest in resolving this issue. I support continued dialogue to achieve pragmatic solutions. We need constructive engagement and debate. Shared confidence in the way forward is much needed. We know the problem, let’s find the solution.



## COAST & CLIMATE

- **I am aware of the needs of coastal communities tackling erosion.** The threat of rising sea levels and storm frequency means now is the time for action. I am committed to assist residents affected by erosion. Overseas engineers are fast developing pioneering coastal preservation methods, I will be proactive, and consider their suitability to the Kirk Michael and Ayre coasts, working with all interested parties, including our Commissioners, on this issue.



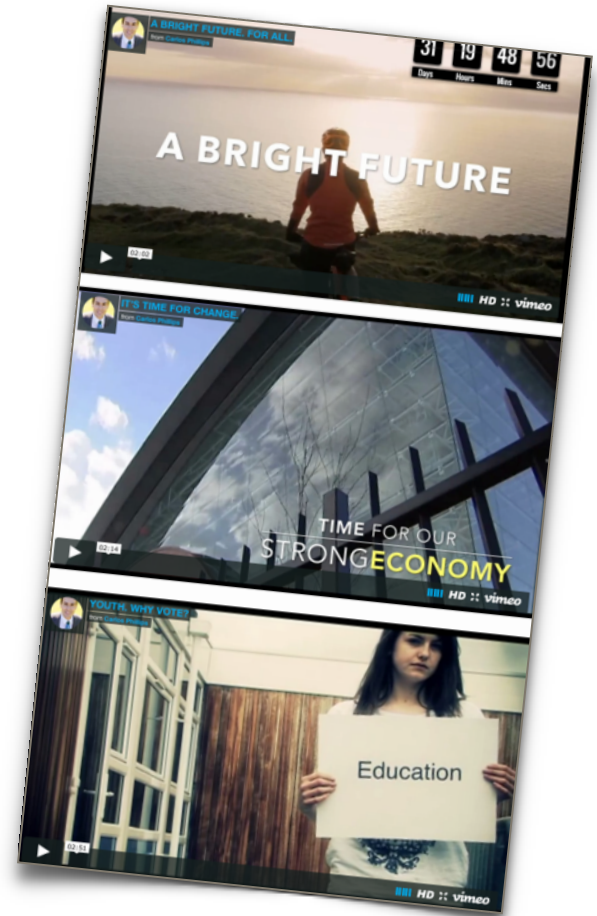
## TOURISM

**I will call for renewed focus on niche Tourism;** playing to the Island's strengths. Ayre & Michael is home to numerous tourist assets; not just accommodation. Cookery and riding schools, karting, clay-pigeon shooting, country cafes, real pubs, our Wildlife Park and "Stay-on-a-Farm" experiences. Their continued success enhances our destination offering. The inaugural "Isle of Man Cycle Fest", in Lezayre, showed such events attract visitors.



## VIDEOS

I invite you to view my videos; I believe in making the effort to get across my message of a new start, a positive vision, building on our strong foundations. I offer open dialogue and a conversation that lasts in the years ahead. See more at [www.carlos.im](http://www.carlos.im)



## EUROPEAN WORK EXPERIENCE

For three months I worked at the office of an EU President; followed by a scholarship to Belgium's College of Europe Institute. My peers work throughout Brussels. I can offer my contacts, language skills, and background to see our Island through Brexit and **prosper**. #choosechange #brexit #isleofman



Mr PHILLIPS was an excellent trainee, dedicated to his work. He is a serious and reliable individual. He knows how to work autonomously and manages to provide himself with the necessary means to reach his expected goals.

A handwritten signature in black ink, appearing to read 'Niels Fischer', is written over a horizontal line on a white document.

Niels FISCHER





## POP UP A POSTER

If you believe things can be better, show your support for Carlos; email [hello@carlos.im](mailto:hello@carlos.im) or call 492220. I will deliver you a poster, either a small one for your window, or a larger one with wooden stake for gardens. [#voteforchange](#) [#ayreandmichael](#) [#support](#)



## TELL NEIGHBOURS & FRIENDS "2nd Vote for Youth"

Remember we all have **2** votes; if you'd like to see Carlos make a difference, why not convince others to lend him **one** of their two votes available? Every vote matters. This election is an opportunity for a fresh start. [#tellafriend](#) [#everyvotematters](#) [#yeswecan](#)

1ST VOTE FOR **MATURITY**

2ND VOTE FOR **YOUTH**

THE BEST OF **BOTH** FOR AYRE & MICHAEL



**CARLOS  
PHILLIPS**



for **Ayre + Michael**

NEW VOICE. NEW VISION.  
REAL CHANGE.

